

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497139 /		<u>Alt Order #</u> 06361784
<u>Product</u> RNC- ROMNEY		
<u>Contract Dates</u> 10/03/12 - 10/09/12		<u>Estimate #</u> 445
<u>Advertiser</u> Romney for President, Inc		<u>Original Date / Revision</u> 10/02/12 / 10/02/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/03/12	10/05/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$550.00			
N 2	KVVU	10/08/12	10/09/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$550.00			
N 3	KVVU	10/08/12	10/09/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$625.00			
N 4	KVVU	10/03/12	10/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$625.00			
N 5	KVVU	10/05/12	10/05/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	----1--				1	\$625.00			
N 6	KVVU	10/08/12	10/08/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	1-----				1	\$625.00			
N 7	KVVU	10/03/12	10/05/12	TMZ	730-8p		:30			NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$850.00			
N 8	KVVU	10/08/12	10/09/12	TMZ	730-8p		:30			NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$850.00			
N 9	KVVU	10/03/12	10/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	3	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	--WTF--				3	\$1,950.00			
N 10	KVVU	10/08/12	10/09/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	MT-----				2	\$1,950.00			
N 11	KVVU	10/09/12	10/09/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
497139 /	06361784

Contract Dates	Product	Estimate #
10/03/12 - 10/09/12	RNC- ROMNEY	445

Advertiser	Original Date / Revision
Romney for President, Inc	10/02/12 / 10/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$3,550.00			
Totals											23	\$24,675.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	23	\$24,675.00	\$20,973.75
Totals	23	\$24,675.00	\$20,973.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6361784
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT2/12 16.17
*** KVVU-TV ***

ADV # ADV. NAME POLI/M ROMNEY/RNC/R/PRE/US REP. # OFF. # 762 SALESMAN #
AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET

SALES PRSN PH- TERESA DIFURIA

BEVERLY, MA 01915

ORDER # 497139 CONTRACT # 6361784 CLASS: NATL. LOCAL REGIONAL

PRDCT RNC- ROMNEY EST#445 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT3/12 OCT9/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT2/12 16.17

REP: TO ROSE
FR NIKKI
NEW ROMNEY RNC ORDER
TOTAL \$24675
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RNC- ROMNEY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 445

1			500P-530P	30		\$550.00	10/3	10/5	3		W-F	3
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PROGRAM : NEWS
CON COM1: MAX 1X DAY

2			500P-530P	30		\$550.00	10/8	10/9	2		M-TU	2
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			530P-600P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$625.00	10/8	10/9	2		M-TU	2
4			530P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$625.00	10/3	10/5	3		W-F	3
5			700P-730P PROGRAM : EXTRA	30		\$625.00	10/5	10/5	1		FRI	1
6			700P-730P PROGRAM : EXTRA	30		\$625.00	10/8	10/8	1		MON	1
7			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$850.00	10/3	10/5	3		W-F	3
8			730P-800P PROGRAM : TMZ CON COM1: MAX 1X DAY	30		\$850.00	10/8	10/9	2		M-TU	2
9			1100P-1130P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$1,950.00	10/3	10/5	3		W-F	3
10			1100P-1130P PROGRAM : NEWS CON COM1: MAX 1X DAY	30		\$1,950.00	10/8	10/9	2		M-TU	2
11			800P-900P PROGRAM : RAISING HOPE/BEN & KATE	30		\$3,550.00	10/9	10/9	1		TUE	1

OCT/12 24675.00 CONTRACT TOTAL 24675.00
 TOTAL SPOTS 23

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*